



Scottish Charity No: 02413

Ayr Choral is a large mixed voice choir, regularly performing major choral works, with a professional orchestra, in Ayr Town Hall. Founded in 1876, the choir has around 80 enthusiastic members from Ayr and district, and is conducted by Gerard Doherty. AC is funded partly by member subscription and fundraising, but increasingly requires external sponsorship to continue to perform major works. Several options are available for local businesses, organisations or individuals to support us, including the following:

Sponsorship Options

Sponsor type	Cost per year	Acknowledgment	Incentive
Option 1 Page Sponsorship	£100	Sole sponsor of a programme page over three major concerts (See enclosed sample prog) Acknowledgment on website	Two tickets for each concert with complementary glass of wine Free concert programme Newsletter
Option 2 Sponsor	£50	Inclusion of 2 or 3 line sponsor information in programme sponsor list (usually inside pages) over three concerts (See enclosed prog sample) Acknowledgment on website	Priority booking for concerts Complementary tickets for Christmas concert Free concert programme Newsletter
Option 3 Corporate Friend of ACU	£30	Inclusion in List of Corporate Friends in 3 Concert Programmes	Priority booking Free programme Newsletter Invitation to social events
Option 4 Friend of ACU	£25	Inclusion in List of Friends in 3 Concert programmes	Priority booking Free programme Newsletter Invitation to social events